

Advantage Arrest™

SILVER DIAMINE FLUORIDE

1st Dental Product to Receive the FDA Breakthrough Designation Therapy for the Arrest of Tooth Decay.

Designation that accelerates the approval process of treatment against life-threatening diseases where no therapy is available.

[CLICK FOR THE INTRODUCTION VIDEO](#)

Paradigm Shift in Caries Treatment

- Reverse and arrest the cariogenic process even if cavitations are present

Approved for Kids

Positive Experience for your Patients

- Non invasive
- Non-traumatic caries treatment

Positive Experience for Your Dental Team

- Easy & quick application
- Low cost



HISTORY OF SILVER DIAMINE FLUORIDE (SDF)

1800-1900: DYING ONE'S TEETH WAS PRACTICED

1870-1912: SDF IS USED FOR 80 YEARS AS A CARIES-ARRESTING AGENT IN ASIA

Ohaguro, a custom of dyeing one's teeth black, was practiced in Japan and other countries. It was also beneficial, as it prevented tooth decay.

2016: GRANTED THE FDA BREAKTHROUGH THERAPY DESIGNATION FOR THE ARREST OF TOOTH DECAY

Advantage Arrest™ is granted the 1st Breakthrough Therapy Designation by the FDA for an oral care product. This designation represents the FDA's effort to address an unmet, serious, life-threatening medical need where there is no available therapy and to expedite the review of such products.



2014: CLEARED BY THE U.S. FDA FOR DENTINAL HYPERSENSITIVITY

2015: ADVANTAGE ARREST™ BECOMES THE 1ST SDF PRODUCT AVAILABLE IN THE USA

2016: THE NEW YORK TIMES PUBLISHES AN ARTICLE ON SDF

Advantage Arrest™ is the subject of hundreds of lectures and articles. It is featured on major consumer media outlets including the New York Times, which published a whole story entitled "A Cavity-Fighting Liquid Lets Kids Avoid Dentists' Drills".

2017: HEALTH CANADA APPROVAL

Advantage Arrest™ is granted the Health Canada indication of an anti-caries agent.

[CLICK FOR THE NEW YORK TIMES VIDEO](#)

The
New York
Times



New York Times, July 11, 2016.